



LAURA GREENE | HPE

A crowd of friends, business owners, city officials and many relatives of the Lassiter family gathered at the Depot on Thursday to celebrate the unveiling of the City Transfer & Storage historic marker.

City honors longtime business

ENTERPRISE STAFF REPORT

HIGH POINT — Mayor Jay Wagner, City Councilwoman Monica Peters, Guilford County Commissioner Carlvena Foster and other city officials joined Bart Lassiter, vice president and co-owner of City Transfer & Storage, along with many family members and friends, to unveil High Point's newest historic marker on Thursday afternoon.

The Lassiter family and Southwest Renewal Foundation had asked the High Point Historic Preservation Commission and City Council to approve the marker last year to recognize City Transfer as the state's oldest family-owned continuously operating moving company.

I.M. Lassiter started City Transfer & Storage in 1908 with a team of horses, mules, a wagon and his vision for a company that could haul just about anything that fit



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Scott Lassiter, left, and brothers Bart and Ron, stand next to the City Transfer & Storage historic marker after it was unveiled Thursday. Three generations of the Lassiter family have been instrumental in the growth of City Transfer and Storage since its beginnings in 1908.

in the wagon. Originally centered near the railroad depot, the business expanded by hauling items ranging from dirt to railroad passengers' luggage.

Now located near the city's parking deck, the marker also is close to the city's original point of origin, where the NC Railroad in 1855 crossed the Great West-

ern Plank Road (Main Street). High Point took its name from this location — the highest point on the railroad between Charlotte and Goldsboro. Through the convergence of these transportation arteries, High Point developed into a major transportation and distribution center by the early 20th century.

THE HIGH POINT ENTERPRISE

Three generations of the Lassiter family have been instrumental in the growth of City Transfer and Storage since its beginnings in 1908. Our grandfather, I.M. Lassiter, started City Transfer and Storage that year with a team of mules and horses, a wagon, and his vision for a company that could haul just about anything — as long as it fit in the wagon.

We are the Carolinas' largest, most diversified moving and storage company, and we're also the oldest continually operated family-owned transportation and logistics company in the state of NC.

For additional information, please call 800-334-2648.

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